



Donor Privacy Policy

Updated July 29, 2019

At Nontraditional Employment for Women (NEW), we understand the importance of privacy. We are dedicated to protecting the privacy of all our donors. The following information is designed to help you better understand the information we gather through donations, how we protect the information once we gather it, and whether or how we disclose it.

Information Collection and Use

Our primary goal in collecting personal information is to provide you with a smooth and efficient experience, to send you information upon your request, and to thank you for your generosity as a donor. We may collect personal information if:

- You donate through NEW's Website: www.nyc-new.org
- You donate by mailing a check
- You donate through our events
- You donate with a credit card processed at NEW's office
- You donate through a call or an email

Personally Identifiable Information

If you donate to NEW, we will request personally identifiable information about you, such as your name, address, phone number, and email address. We seek this information to communicate with you. If you opt in to receive communications from NEW when prompted, we may use personal information to contact you and send you information, such as email updates, newsletters, or thank you letters. Unless you specify that a gift be anonymous, or otherwise request your name not be listed, we may list names of donors on our Website under "NEW Supporters," to recognize your generosity publicly.

Additionally, if you donate through our events, your name may be listed in promotional and event materials (unless specifically requested otherwise). NEW does not share or sell donor information collected on or offline. We do not sell, share, or rent our donor lists to anyone, nor do we include donor names in any direct mail solicitations.

Outside Service Providers – Third Party Vendors

If you opt to donate through the Website, or pay by credit card, your personally identifiable information such as your name, address, telephone number, email address, and debit/credit card or payment information will be collected and stored by various third-party providers who

process credit card payments on behalf of NEW. Please review the third-party providers' individual privacy policies and terms and conditions for more information about collection and storage of your information. NEW is not responsible for the storing and collecting policies of the third-party vendors.

Additionally, NEW may use outside service providers to facilitate NEW's Website and overall operation, and to perform functions on our behalf. These third-party vendors may have access to our personal information as needed to perform their functions.

Sharing Information

NEW does not sell, share, nor rent information about you in ways different from what is disclosed in this statement. However, we may be forced to disclose information to the government or third parties under certain circumstances. We cooperate with governments and private parties to enforce laws such as those regarding intellectual property rights, fraud, data privacy, and security. As ordered by the courts, we can (and you authorize us to) disclose any information about you to government officials and private parties as we, in our sole discretion, believe necessary or appropriate in connection with an investigation of fraud, intellectual property infringement, or other activity connected to this Website that is illegal or may expose us or you to liability.

Thank you for visiting our Website. If you have any questions about our Website or our Donor Privacy Policy, please contact us at:

Nontraditional Employment for Women
243 West 20th Street
New York, NY 10011
Attn: Development and Communications Department

Phone: 212-627-6252

Email: privacy@new-nyc.org