



**Nontraditional Employment  
for Women**

Hard Hats. Strong Women. Building the Future.

## Support Women in the Trades

Nontraditional Employment for Women (NEW) prepares women for skilled, unionized careers in the construction trades. As more women join the building and construction trades, NEW works to help keep these tradeswomen employed and to recognize employers and projects that are leaders in hiring women.

**How You Can Help:** (Please check all that apply)

\_\_\_ **Host a group of NEW students for a construction project site tour**

\_\_\_ **Be a guest speaker at NEW - share your experiences in the construction industry**

\_\_\_ **Target one of your projects as a NEW Leadership Project**

- Register your project with NEW. Contact NEW and provide information about your project. All contractors that commit to hiring women on a construction project will be highlighted by NEW on its website and e-newsletter.
- Invite NEW to Project Meetings. Invite NEW to attend a project meeting to meet the subcontractors working on your project and provide information on how NEW can best be of help directly to the people hiring construction workers.

\_\_\_ **Incorporate tradeswomen contract language on your project**

The first step to increasing the number of tradeswomen on New York City construction projects is to set a goal for tradeswomen participation. The Mayor's Commission on Construction Opportunity established a 15 percent good faith goal on magnet site projects and the federal government requires a workforce with 6.9 percent women on federally funded projects. The following is sample contract language:

The contractor shall use best efforts to meet or exceed the goal of \_\_\_% participation of women in construction trades on the project. To demonstrate best efforts, the contractor shall complete the steps in the *Contractors Guide to Increasing the Number of Tradeswomen on New York City Construction Projects*.

Steps to demonstrate best efforts include:

- Register your project with NEW
- Participate in tradeswomen events
- Request tradeswomen from the union
- Contact NEW if no tradeswomen are available from the union

**Name:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**For more information please contact:**

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