

## REGISTRATION FORM

### NONTRADITIONAL EMPLOYMENT FOR WOMEN 2008 Equity Leadership Awards Luncheon - June 5, 2008 Celebrating NEW's 30<sup>th</sup> Anniversary

Please complete this form, sign it, and return it to NEW:

- Fax to 646-486-2293
- E-mail to [event@new-nyc.org](mailto:event@new-nyc.org)

If you have questions, please contact Liz FitzGerald ([event@new-nyc.org](mailto:event@new-nyc.org)) or 646-291-2374.

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#### Contact Information (the following will be used for all event listings):

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/ State/ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

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#### I would like to attend the NEW Equity Leadership Awards Luncheon. Please reserve the following:

\_\_\_ **Benefactor Table(s) for 10 at \$15,000** (Includes Prime Seating; recognition during event, in Program Book, and in event publicity; and prominent full-page ad in Program Book)

\_\_\_ **Leadership Table(s) for 10 at \$10,000** (Includes Prime Seating; recognition in Program Book and in event publicity; and full-page ad in Program Book)

\_\_\_ **Sponsor Table(s) for 10 at \$5,000** (Includes Preferred Seating and half-page ad in Program Book)

\_\_\_ **Patron Table(s) for 5 at \$3,500** (Includes half-page ad in Program Book)

\_\_\_ **Sponsor Ticket(s) at \$500** (Includes Preferred Seating)

\_\_\_ **Patron Ticket(s) at \$350**

*Your gift is tax-deductible, excluding the first \$90 of each ticket.*

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#### I would also like to support NEW by:

\_\_\_ **Buying an ad in the 30<sup>th</sup> Anniversary Program Book**     \_\_\_ Full page \$1,000     \_\_\_ Half page \$500

\_\_\_ **Sponsoring a table of tradeswomen to attend the event for \$5,000**

\_\_\_ **Sponsoring a ticket for a tradeswoman to attend the event for \$350**

\_\_\_ **Making a contribution of \$\_\_\_\_\_ toward NEW programs.**

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Please provide names of attendees on attached form by Thursday, May 29, 2008.

Deadline for submissions of Program Book ads is Thursday, May 22, 2008. Specifications are attached.

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#### Payment Information (Please send to NEW, 243 West 20<sup>th</sup> Street, New York, NY 10011)

\_\_\_ My check in the amount of \$ \_\_\_\_\_, payable to Nontraditional Employment for Women, is enclosed.

\_\_\_ Please charge my credit card in the amount of \$ \_\_\_\_\_ Circle one: AMEX   VISA   MC

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

\_\_\_ Please invoice my company. Signature \_\_\_\_\_

## PROGRAM BOOK SPECIFICATIONS

### NONTRADITIONAL EMPLOYMENT FOR WOMEN 2008 Equity Leadership Awards Luncheon - June 5, 2008 Celebrating NEW's 30<sup>th</sup> Anniversary

Ads will be printed in black and white.

Journal trim size is 8.5" x 11".

Half page ads are horizontal only with 7.5" x 4.75" trim size.

PDF, Quark, PhotoShop, Illustrator files over 300 dpi preferred. Camera ready art accepted.

Please submit ads to both Sarah Berman at [sberman@bermangrp.com](mailto:sberman@bermangrp.com) and Liz FitzGerald at [event@new-nyc.org](mailto:event@new-nyc.org).

If you would like NEW to create an ad for you, please submit text and logo to Sarah Berman at [sberman@bermangrp.com](mailto:sberman@bermangrp.com) and Liz FitzGerald at [event@new-nyc.org](mailto:event@new-nyc.org).

If you have any questions regarding ad production, please contact Sarah Berman at [sberman@bermangrp.com](mailto:sberman@bermangrp.com) or by phone (212) 450-7300.

## SEATING COMMITMENT FORM

### NONTRADITIONAL EMPLOYMENT FOR WOMEN 2008 Equity Leadership Awards Luncheon - June 5, 2008 Celebrating NEW's 30<sup>th</sup> Anniversary

Please email this form to Liz FitzGerald at [event@new-nyc.org](mailto:event@new-nyc.org) or fax it to 646-486-2293. If you have questions, please call Liz FitzGerald at 646-291-2374.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

#### GUESTS TO BE SEATED AT MY TABLE

Guest 1: \_\_\_\_\_

Guest 2: \_\_\_\_\_

Guest 3: \_\_\_\_\_

Guest 4: \_\_\_\_\_

Guest 5: \_\_\_\_\_

Guest 6: \_\_\_\_\_

Guest 7: \_\_\_\_\_

Guest 8: \_\_\_\_\_

Guest 9: \_\_\_\_\_

Guest 10: \_\_\_\_\_